



ROBINSON CREW

Quick Catch Newsletter #9
January 09, 2024

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president@robinsoncrew.org

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Evelyn Remaley Hasch, At Large
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RCBC Virtual Membership Meeting

What: RCBC Monthly Membership Meeting (Virtual)

When: Wednesday, January 10, 7:30-8:30 PM

Consult SLACK for the Google Meet information. Join in to learn essential information concerning this year's season!

SLACK COMMUNICATIONS

Join SLACK and keep up to date on all team announcements.

SLACK IS THE PRIMARY WAY THE TEAM COMMUNICATES!

Join all RCBC SLACK Channels, but especially **General & Fundraising!**

New Rower Information

If you are a new family to Robinson Crew, we would like to extend a warm welcome and also point you to the following website: <https://www.robinsoncrew.org/newrowerinfo>. This site includes a wealth of helpful information for new rowers.



The Nothing Bundt Cake (NBC) Sale Has Arrived!!!

The annual NBC fundraiser is here! We need everyone to reach out to family, neighbors and friends to sell as many bundt cakes and Crewpons as possible. **This sweet sale started on Monday, January 8th and ends Monday, January 29th.** This year, we are selling:

- Bundlets (personal size) for \$7;
- Crewpons for future purchase of Bundlets for \$7; and
- Crewpons for future purchase of 8" Bundt cakes (serves 8) or a dozen Bundtinis for \$30.

Thanks to the generosity of the owner at the Fair Lakes store, rowers will earn:

- \$2.10 per \$7 Bundlet or Bundlet Crewpon; and
- \$7.50 per \$30 Crewpon for 8" Bundt cake or dozen of Bundtinis.

Supporters can buy bundlets to enjoy right on time for Valentine's Day and Crewpons to enjoy later or to use as gifts (think about birthdays, teachers and staff appreciation day and sweet gifts for any occasion!) The sale is a great way for each rower to reach their individual fundraising goal of \$200.



The Crewpons can be redeemed in person by June 30th, 2024 at the Fair Lakes Nothing Bundt Cake shop at 12233 B Fair Lakes Promenade Drive, Fairfax, VA 22033. There is a new Reese's Chocolate Peanut Butter flavor, available for limited time only. The Chocolate Chip Cookie cake - the delicious gluten-free option - is also available.

Ordering: You can print the Order Form and Flavors Flyer PDF attached to the QC. When you are finished taking orders, please use this link to submit information about your orders:

<https://docs.google.com/forms/d/e/1FAIpQLSdkGOMKdoy6cs6c9mLwvgtFibrvnuapDiU----w1EHHEjJjnw/viewform>. **The information should be entered by noon, Jan. 29th.**

Payment: The payment should be in cash or check (payable to Robinson Crew Booster Club). Please put payment and a copy of your order form in an envelope marked with the rower's name and a contact phone number. Order submission: Rowers will need to submit all order information and payment by noon on Jan. 29th to 5205 Faraday Court, Fairfax, VA 22032. Pickup: Volunteers will pick up from the bakery on Saturday, Feb. 10th and rowers will pick up at Robinson between 1 and 3 PM. Volunteers are needed for pickup and sorting. Volunteers earn points (0.5 point per drivers and 1 point per sorters). Thanks in advance for your participation! Your family, friends, and neighbors will also thank you for bringing them Nothing Bundt Cakes and making their day super sweet! Questions? Use Slack to DM Dobrinka Farley or email (adfarley@gmail.com).

Robinson Crew Coaching Team

Robinson Crew is on the lookout for talented coaches to help our team excel and our athletes to succeed and grow. If you know of any prospective coaches with an interest in coaching high school rowing, please put them in touch with any member of the RCBC Board for further information.

Advance Screening of *The Boys in the Boat*

Thanks to all who came out for the advance screening of *Boys in the Boat*. We had a great turnout and it was nice to bring the team and families together prior to the holiday break. Thank you to Sherry Noud for arranging this fun event!

Get Your Burger On at Five Guys!



Robinson Crew Boosters

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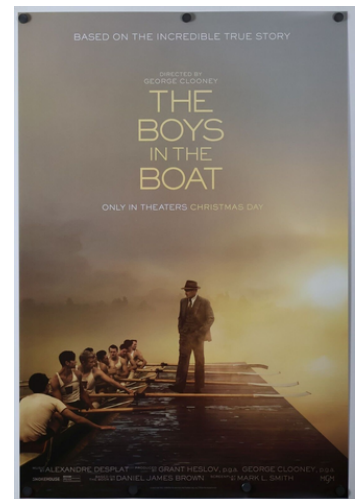
JOIN US!

January 9, 2024

4:00 pm - 8:00 pm

Five Guys Burke
5761 Burke Centre Pkwy
Burke, VA 22015

CommunityEvents-092019



Registration Fees: **Second Installment Due January 10**

The second installment of the 2023-2024 registration fee is coming due. The payment schedule is as follows:

- Dec 10th - 1st Installment \$ 375
- Jan 10th - 2nd Installment \$ 300
- Feb 10th - 3rd Installment \$ 300
- Mar 10th - 4th Installment \$ 275
- Total Registration Fees \$ 1,250

All payments are made through the secure Quickbooks server. Look for an email from our treasurer for payment instructions.

Robinson Crew Sponsorships - the Campaign is On!

Our Sponsorship campaign is off and running! Huge thanks to our Gold Sponsors - ITC Federal and Fitness Together - and our Bronze Sponsors - Ryan Landscaping and Dr. Cocolis, DDS - for helping us get started towards our \$12,500 goal.

Alas - we need your help! We are still in need of \$9,500 to help us purchase a new shell, erg and other equipment for our team. Our goal is to finish January strong.

Asking a local company to help Robinson Crew is easier than you think. Many companies are excited to have a low-cost, high impact marketing opportunity with the Robinson community. Plus, sponsoring Robinson Crew is a great way to do that and provide a tax deductible donation.

We have all the tools to help you make the connection and close the deal. Please reach out to sponsorship@robinsoncrew.org or contact Kate Mattice at 703-624-8706 if you need any help! More information on the sponsorship tiers and benefits can be found at robinsoncrew.org/sponsor. Thank you for your efforts!

GOAL: \$12,500



TAG DAY 2024

TAG DAY 2024 is a 2-day event on Sat. 2/10 & Sat. 2/24 from 8:30 am – 4:00 pm. All Rowers must participate in both days. Tag Day is a fundraising activity where Crew Parent volunteers drive groups of Rowers to Robinson neighborhood homes and the Rowers go door-to-door handing out Tags (flyers) seeking donations. All participants will first meet at Robinson, receive a briefing and route map, have breakfast and leave in groups to solicit donations. Groups will return for lunch, deposit morning donations and receive a new route map. By 4:00 pm, everyone will return to Robinson to deposit afternoon donations and close out the day. This is our biggest fundraiser of the year. We typically collect nearly \$15,000. New this year, we will be raffling off team spirit wear and other prizes during Tag Day lunches!

ROWERS: Both dates are mandatory fundraising events for all novice and returning Rowers. We ask the Rowers to please dress warmly in Robinson Crew spirit wear. The 2-day participation requirement is a change from prior years. The second date now replaces the team's initial Saturday water practice day. Due to the logistics of sending out groups in cars, late arrivals and early departures cannot be accommodated.

- If a Rower is unable to participate, we ask that a Parent please contact the RCBC President Mark Davis at president@robinsoncrew.org or via Slack.
- **FCPS Field Trip Permission Form:** The form will be given out at practice. Please complete and return it ASAP to teammate Joey DiPietro. **Online form:**
<https://www.fcps.edu/sites/default/files/media/forms/fs152.pdf>

PARENTS: We need parents to provide refreshments for participants and to volunteer as Drivers, Cashiers and Food Servers during both days. Parents will receive 2 points for each day of volunteering. The food donation and volunteering opportunities are available at the Sign-Up Geniuses below:

- **(1) Tag Day Food Donations Sign-Up:**
<https://www.signupgenius.com/go/10C0544AAAF2FA75-46984810-2024>
- **(2) Tag Day Parent Volunteers Sign-Up:**
<https://www.signupgenius.com/go/10C0544AAAF2FA75-46984813-2024>

Parent Field Trip Driver License and Insurance Form: The form must be completed for all Parent Drivers (no student drivers). Copies will be given to Rowers at practice for completion and return ASAP to teammate Joey DiPietro. Parents volunteering on-site as Cashiers or Food Servers do not need to complete a form. **Online form:**
<https://www.fcps.edu/sites/default/files/media/forms/fs142.pdf>

Thank you for supporting our Rowers and the Robinson Crew Team. Questions about Tag Day? Contact Diane DiPietro at 703-851-9419 or Dmdipietro@verizon.net. Parents with concerns about the 2-day Rower participation requirement should please contact RCBC President Mark Davis at president@robinsoncrew.org or via Slack.

New Approach to RCBC Volunteer Hours

At the June 2023 RCBC Membership Board Meeting, members voted on a new approach to earning volunteer hours for the team called, "Ten and Two for Our Crew." Please see the last two pages of the Quick Catch for a summary of the improved approach.

2023-2024 Volunteer Positions

For more information about any of the following open volunteer positions, **or if you would like to volunteer**, please contact president@robinsoncrew.org or any member of the RCBC Board. Each of these positions is absolutely essential for our crew team to operate and thrive. Please volunteer and help our rowers to succeed all season long!

- **Carpool Coordinator #2** (5 Points) - **OPEN**
 - With a partner, organizes the rower carpool once water practice starts.
- **Winter Wedding Show Coordinator** (2 Points) - **OPEN**
 - Organizes volunteers for the January 21st bridal show.

2024 Season: Regatta Schedule

Saturday, March 16, 2024: **Polar Bear Regatta**

Saturday, March 23, 2024: **Regional Park Regatta**

Saturday, March 30, 2024: **Walter Mess Regatta**

Saturday, April 6, 2024: **Darrell Winslow Regatta**

Saturday, April 13, 2024: **Ted Phoenix Regatta**

Saturday, April 20, 2024: **Ryz Obuchowicz Regatta**

Saturday, April 27, 2024: **Al Urquia Regatta/Charlie Butt Regatta**

Saturday, May 4, 2024: **VSRC Day 1**

Saturday, May 11, 2024: **USRowing Mid Atlantic Championships Mercer NJ, VSRC Day 2**

Sunday, May 12, 2024: **USRowing Mid Atlantic Championships Mercer NJ**

Fri.-Sat., May 17-18, 2024: **Stotesbury Cup Regatta**

Fri.-Sat., May 24-25, 2024: **SRAA Championships - Cooper NJ**

Thur.-Sun., Jun 6-9, 2024: **USRowing Youth Nationals - Sarasota FL**

Raise Right (Scrip)

The holidays are upon us! Sign up for RaiseRight (Scrip) gift cards and help us to raise money for the team. This is a simple process with high impact!

<https://www.robinsoncrew.org/scrip> *** <https://www.raiseright.com/>

Scrip Gift Card Fundraising for Organizations • RaiseRight

Fundraising for organizations has never been easier. Join 50,000+ fundraisers who have exceeded their goals through gift card fundraising (aka scrip).

Robinson Crew Sponsorship Program: 2023-24

Our new Robinson Crew Sponsorship season is underway. **Our goal is to raise \$12,500 by the end of the year.** Contact Kate Mattice on SLACK for more details, and find a sample letter to use for sponsorships at the end of the Quick Catch. Earn credits for "10 and 2."

Sponsorship Benefit	Gold \$1000	Silver \$750	Bronze \$500	Friend \$250
General Membership Meeting Recognition <i>held Monthly from August – June</i>	✓	✓		
Robinson Crew Team T-shirts <i>distribution includes all rowers and families/friends of Robinson Crew</i>	Large logo	Med logo	Small logo	
Robinson Crew Banner <i>posted at Robinson Secondary School and displayed at Regattas</i>	Large logo	Med logo	Small logo	Name
Robinson Crew Website <i>with link to corporate website</i>	Large logo on Home + Sponsors page	Med logo on Sponsors Page	Small logo on Sponsors Page	Name on Sponsors Page
Weekly Quick Catch Newsletter to all Team Families <i>with link to corporate website</i>	Large logo	Med logo	Small logo	Name

ROBINSON CREW CALENDAR



2024 SEASON

Event	Date
Nothing Bundt Cakes (NBC) Fundraiser	Sales: Mon., Jan. 8 – Mon., Jan. 29 Cake Deliveries: Sat., Feb. 10 (Tag Day #1)
Five Guys Fundraiser	Tues., Jan. 9
Membership Meeting	Wed., Jan. 10 (virtual)
Swim Test	Sat., Jan. 13
Wedding Experience at GMU (aka “Bridal Show”)	Sun., Jan. 21
ERG Sprints	Sat., Feb. 3
Membership Meeting	Thurs., Feb. 15 (virtual)
Tag Days	Tag Day # 1: Sat., Feb. 10 (mandatory) Tag Day # 2: Sat., Feb. 24 (mandatory)
OASIS - Robinson Basketball Tournament	Thurs.-Fri., Feb. 22-23
Boat Christening/Chili Cook-Off	Sat., Mar. 2
Chipotle Fundraiser	Tues., Mar. 5
Membership Meeting	Wed., Mar. 13 (in person)
Polar Bear Regatta	Sat., Mar. 16
Regional Park Regatta	Sat., Mar. 23
Walter Mess Regatta	Sat., Mar. 30
Darrell Winslow Regatta	Sat., Apr. 6
George’s Steaks & Things Fundraiser	Tues., Apr. 9
Membership Meeting	Thurs., Apr. 11 (virtual)
Ted Phoenix Regatta	Sat., Apr. 13
Ryz Obuchowicz Regatta	Sat., Apr. 20
Al Urquia Regatta/Charlie Butt Regatta	Sat., Apr. 27
VSRC Day 1	Sat., May 4
Membership Meeting	Wed., May 8 (in person – Board Elections)
USRowing Mid Atlantic Championships (Mercer, NJ) & VSRC Day 2	Sat., May 11
USRowing Mid Atlantic Championships (Mercer, NJ)	Sun., May 12
Stotesbury Cup Regatta	Fri.-Sat., May 17-18
SRAA Championships (Cooper, NJ)	Fri.-Sat., May 24-25
USRowing Youth Nationals (Sarasota, FL)	Thur.-Sun., Jun 6-9

Thank you to our 2023-2024 Sponsors!

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



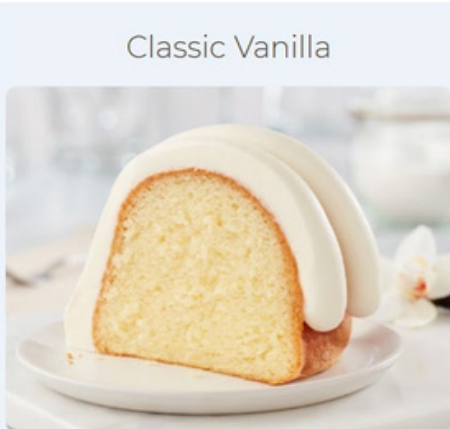
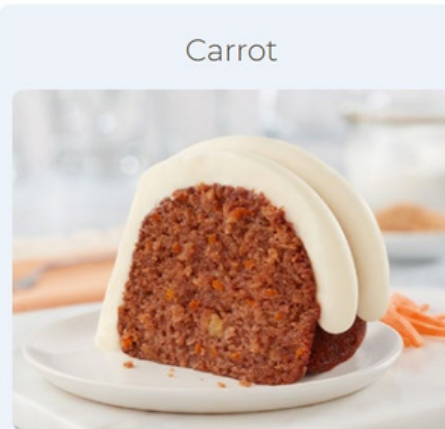
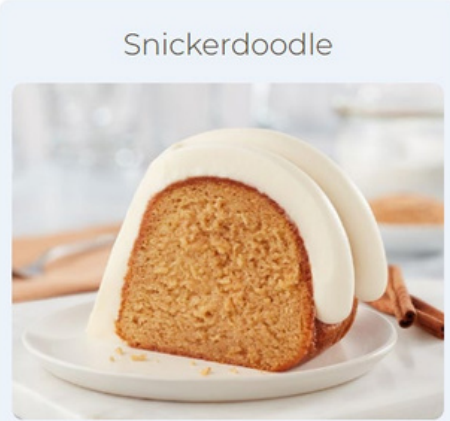
WHAT'S YOUR FAVORITE FLAVOR?



FOOD ALLERGEN NOTE:

Our cakes contain wheat, milk, eggs, and soy. Cakes may contain traces of tree nuts and peanuts.

NEW





Robinson Crew is open to boys and girls in grades 9-12. It gives students the opportunity to be part of a team at Robinson, a team that values commitment and rewards effort.

Our 2023-2024 Sponsorship Goal is \$12,500



Robinson Crew Boosters Club Inc.
 5616-i Ox Road #7086
 Fairfax Station, VA 22039
 EIN: 54-1648227
 A 501(c)(3) Organization
www.robinsoncrew.org



Look who sponsored us last year!

Dear valued member of the Robinson community:

We are asking for your help in supporting Robinson Crew, a self-funded club of Robinson Secondary School. Crew is a team sport that teaches commitment, dedication, and teamwork.

In the 2022-2023 season, Robinson Crew had 90+ team members and we expect the 2023-2024 to be just as strong. Our team begins winter conditioning at the end of November, but when water season starts at the end of February, practice will be on the Occoquan River six days a week. And every rower will have the opportunity to race in regattas against other high school and club teams.

This year is a big year for investing in Robinson Crew as we aim to purchase a new 4-person boat (shell), eight new rowing machines (ergs), and a new set of oars for our teams.

We are seeking your support to help fund new equipment.

Rowing is an expensive sport: each 'shell' or boat can cost \$40,000 to \$60,000, oars are nearly \$500 each, and rowing machines cost \$1,000 each. Our team is self-funded, meaning that it does not receive any funding from Robinson Secondary School. All costs including coaches' salaries and boat maintenance come from individuals, fundraisers, and sponsorships.

Your sponsorship will support an amazing team of talented youth while also helping us share your company's name, logo, and website with our community.

Sponsorships are available at all levels. As a sponsor, your company will be recognized on Robinson Crew's website, team t-shirts, weekly newsletters, and proudly displayed on a banner that will be posted at our team shed at Robinson Secondary School and at our out-of-town regattas.

Can you help us reach our goal?

Please see the attached flyer for details on sponsorship levels. Payment can be made via check to Robinson Crew Boosters Club or via Venmo. We are also available at (703) 624-8706 or at sponsorship@robinsoncrew.org to answer any questions you may have.

Thank you for your support!

Kate Mattice
 Sponsorship Chair
 Robinson Crew Booster Club

Ready to sponsor?
 Scan the QR Code or [click here](#) to start the process.



Robinson Crew Team Member Obligation

To keep Robinson Crew an elite Virginia Scholastic Rowing organization, we need every team member to contribute the following each season:

Accumulate 10 Volunteer Points
Raise \$200 In Fundraising

“Ten & Two for Our Crew”

1. Volunteer your time to accumulate 10 points.

Sample volunteer opportunities:

- Carpool Driver - 0.5 points (per trip)
- Tag Day Cashier - 1 point
- Regatta Food Tent - 1 point (per set up or take down)
- Regatta Launch Boat Driver - 2 points (per regatta)
- Regatta Concessions Stand - 2 points (per regatta)
- Carpool Coordinator - 5 points each (two coordinators)



The Robinson Crew Booster Club (RCBC) assigns point values to each volunteer position based on expected level of effort and time commitment.

The RCBC will continuously track and report point totals and will assess team members a fee of \$50 per point for any shortfall at the end of the season to ensure every rower's membership remains "in good standing."

There is no "buy out" option for volunteering, as our team needs your time in these areas.

2. Raise at least \$200 profit through these two events:

- Letter Writing Campaign
- Bundt Cake Sales

If you are unable to participate, reach \$200, or prefer not to fundraise, you have the option to "buy out" and pay the remainder of the fundraising obligation. Team members can buy out, fundraise, or use a combination of both methods to reach the \$200 fundraising obligation. These fundraisers are necessary for our program to operate and to keep our registration fees relatively low.

Tag Day is a mandatory fundraising event (all rowers) and is not included in this \$200 individual goal. We also need your help finding and engaging corporate sponsors (more in the FAQs).

Please help us keep our proud tradition of Ram Rowing thriving by completing your share of the team member obligation.

Rowing is a team sport – the strength of a boat is the combination of our individual efforts.

We need each of you to row hard for our program.

Robinson Crew Team Member Obligation FAQs

Q: Why is rowing so expensive?

A: Robinson Crew is completely self-funded and receives no money from Robinson Secondary School or Fairfax County Public Schools (FCPS). The RCBC has been able to keep registration fees relatively low compared to other local high school programs because of strong volunteering and generous contributions by our community and families like you.

Q: Why has the RCBC decided to change the current service hour structure?

A: The RCBC listened to feedback from members past and present and decided change was necessary. The RCBC had three goals when changing the structure: 1) That the requirement be less daunting, 2) That the requirement be transparent, and 3) That the requirement still meet the team needs.

Q: How did the RCBC determine that 10 points and \$200 is the right amount?

A: The RCBC used an average of both volunteer and fundraising needs over the past several seasons (considering inconsistencies during COVID) to keep the program operating at its highest levels and still keep registration fees relatively low. The RCBC feels that the resulting "Ten & Two for Our Crew" satisfies those needs and will continue to re-evaluate program needs each season.

Q: When does the season for accumulating points begin and end?

A: Beginning with the 2023-2024 season, the RCBC "membership season" will run from July to June.

Q: Will the hours I've accumulated this season carry over next year under this new point structure?

A: Yes – every 15 hours accumulated since February 2023 will count as 1 point toward the 2023-2024 season. Example: if you have accumulated 40 hours in the 2022-2023 season, you will start the 2023-2024 season with 3 points; 20 hours will count as 1.5 points (rounded up to the nearest half point).

Q: If I find a corporate sponsor, does that contribute to my fundraising requirement?

A: Yes – 10% of corporate sponsorships secured go towards a rower's \$200 requirement. Example: a single \$250 sponsor would equate to \$25 off your requirement, \$1000 would be \$100 off, \$2000 would be \$200, etc.

Q: What happens to any extra points I have at the end of next season?

A: Beginning with the 2023-2024 Season, points will not carry over to the next season. Points will reset each year in November. In addition, members cannot "gift" any extra points to other members.

Q: What does it mean to be a member "in good standing?"

A: Membership in good standing is defined in the RCBC Bylaws found [here](#).

Q: What is Tag Day? Why is my rower required to participate?

A: Tag Day (door to door soliciting) is a two-day event occurring annually in February. All rowers are required to participate in Tag Day. Tag Day is the single largest fundraising event of the season, averaging over \$15,000 of contributions annually.

Q: What is Letter Writing Campaign?

A: Letter Writing Campaign consists of team members sending letters to friends and family members soliciting donations. This is our second largest fundraising event of the season. Specific details regarding the letter writing fundraiser will be provided in the winter.