



**General Membership Meeting**

October 10, 2023 7:00pm

# Agenda

- Coach Stefan Updates
- By-Laws Comments and Vote
- Annual Financial Review
- 2024 Season Budget
- Membership Obligations: “Ten & Two for Our Crew”
- Upcoming Volunteer and Fundraising Events
- Corporate Sponsorships
- Open to Questions

# Program Director Updates

Stefan Koch, Program Director

- Erg return will be late October or early November
- Winter conditioning tentative start date is November 27th
- The team will be practicing during Spring break, please plan accordingly.

# RCBC By-Laws

- Questions?
- Vote by show of hands

# Annual Budget

Brandon Booher, Treasurer

- Approved budget on September 6th — posted on website
- Increase registration fees from \$1,200 to \$1,250
- Increase corporate sponsorship goal from \$10,000 to \$12,500
- Invest in new equipment:
  - New ergs (\$7,300)
  - New oars (\$3,600)
  - New shell (\$30,000) — pay with cash on hand instead of finance
- Increase coaching salaries

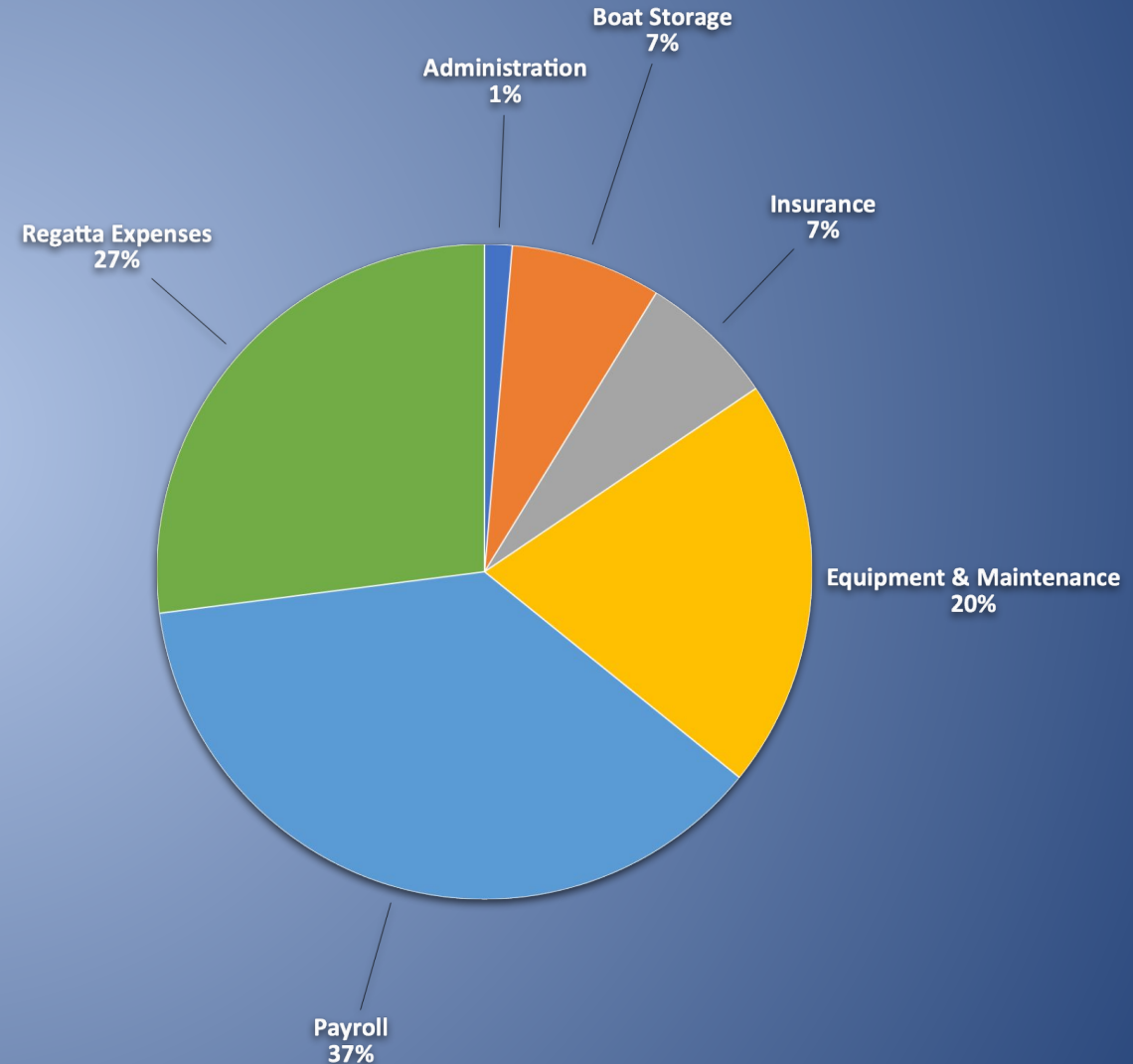
# Registration Fees & Payments

Brandon Booher, Treasurer

<b>2023-24 Season Registration Fees</b>	<b>\$ 1,250</b>
Dec 10th - 1st Installment	\$ 375
Jan 10th - 2nd Installment	\$ 300
Feb 10th - 3rd Installment	\$ 300
Mar 10th - 4th Installment	\$ 275

# Where does your money go?

- Administration – Quickbooks, VASRA membership, boat registration, State Commission, Accountant, USPS, etc.
- Boat Storage – We have 12 racks inside the boathouse at Sandy Run.
- Insurance – Property, Liability, Catastrophic, Directors & Operators
- Equipment & Maintenance – Launch boat motors, shoes for boats, riggers, seats, etc.
- Regatta Expenses – Fees paid to row each boat in a Regatta. All regular season Regattas are covered by membership fee.
- Payroll – We want to keep our coaches happy.



# Annual Financial Review

Brandon Booher, Treasurer

- All books and accounts shall be reviewed at least once every year:
  - by a qualified independent auditor who may be a member of the RCBC
  - or by a committee composed of not less than three (3) individuals.
- The review shall be completed by the end of the calendar year.
- The results of this audit shall be made available to all standard and contributing memberships.



# Ten & Two For Our Crew

To keep Robinson Crew an elite Virginia Scholastic Rowing organization, we need every team member to contribute the following each season:

**Accumulate 10 Volunteer Points**

**Raise \$200 In Fundraising**

Example Volunteer Opportunities:

- Carpool Driver - 0.5 points (per trip)
- Regatta Food Tent - 1 point (per set up / take down)
- Carpool Coordinator - 5 points each (two coordinators)
- Regatta Concessions Stand - 1 point (per shift)
- Spirit Wear Coordinator / Uniforms - 3 points

Raise at least \$200 profit through these two events:

- Letter Writing Campaign
- Bundt Cake Sales

If you are unable to participate, reach \$200, or prefer not to fundraise, you have the option to “buy out” and pay the remainder of the fundraising obligation.

# Ways & Means

Judie Lieberman & Sherry Noud

- Recent Fundraising Events:

- Bridal Show
- PeachWave
- Five Guys

- Upcoming Events:

- McDonalds
- Clifton Haunted Trail
- Robinson Marketplace
- Letter Writing Campaign
- Five Guys
- Bridal Show
- Bundt Cakes
- Tag Day

Oct. 25

Oct. 28th

Nov. 11

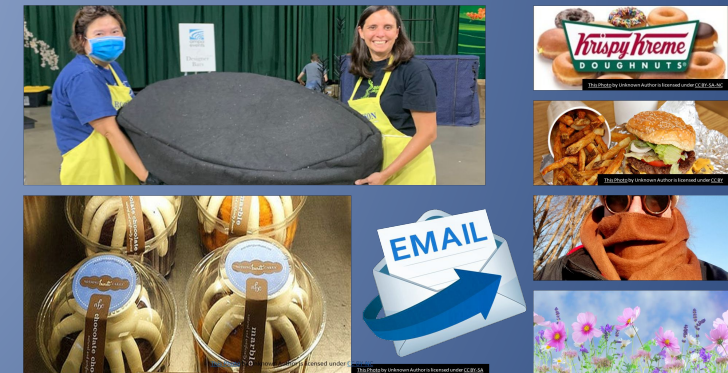
Jan. 9

Jan. 9

Jan. 20 pm and Jan. 21

Jan. 8 and pick up Feb. 10

Feb. 10 and Feb. 24



# Corporate Sponsorships

Kate Mattice

- **Season goal is to raise \$12,500**

- Good for the team: reduces overall team fundraising requirements.
- Good for you: 10% of corporate sponsorships secured go towards a rower's \$200 requirement. Example: a single \$250 sponsor would equate to \$25 off your requirement, \$1000 would be \$100 off, \$2000 would be \$200, etc.

## BRONZE SPONSORS



Peter K. Cocolis Jr.  
DMD, P.L.C.



DDG



## FRIENDS OF CREW

Mindworks

Let's Smile

FA Design Build



# General Membership Meeting Schedule

- October 10th, 2023 - In person
- November 8th, 2023 - In Person (Winter training starts end Nov)
- December 6th, 2023 - Virtual
- January 10th, 2024 - Virtual
- February 15, 2024 - Virtual
- March 13th, 2024 - In Person (First regatta on the 16th)
- April 10th 2024 - Virtual
- May 8th, 2024 - In Person (Board Elections)

# Questions