



General Membership Meeting

March 13, 2024 8:00pm

Agenda

- Gold and Silver Sponsor Recognition
- Introduction of Board Members
- Regattas (The whens, wheres, and whats) - Team Captains
- Updates - Coach Vargas
- VASRA Updates - VASRA Rep Carla Bissonnette
- Budget Update
- Membership Obligations: “Ten & Two for Our Crew” - Ellen Valentine
- Letter Writing Campaign - Micaela Williamson
- Upcoming Volunteer and Fundraising Events
- Announcements
- Questions

Sponsor Recognition



Thank You to our 2023-2024 Top Sponsors



Gold

***FITNESS
TOGETHER***



THIRD
DEGREE
LEVERAGE

**absolute
roofing.**

**Navy
★ Mutual**



ITC FEDERAL

ACCELERATE. TRANSFORM. DELIVER.



**THE
Mary & Cathy
Property Sisters
TEAM**

Silver



NICOLE MCNABB
real estate

Board Member Introductions

Sherry Noud, President

Brandon Booher, Treasurer

Karrie Kay, Secretary

Jim Martinez, VP for Membership

Paige Wroble, VP for Ways and Means

Rob Graveline, VP for Operations #1

Brian Hanley, VP for Operations #2

Ellen Valentine, VP for Administration

Evie Hasch, VP At-Large

Jeanette Sonner, VP At-Large Finance

Regattas

The whens, wheres, and whats



What should I bring?

Rowers:

- Bag/Crew Duffel
- Two water bottles
- **UNI**
- **LONG SLEEVE**
- **SPLASH JACKET**
- Sweatpants/Lounge pants
- Sweatshirt
- Two pairs of socks
- Easy to slip on and off shoes
- Walking shoes
- Hats/Sunglasses/Sunscreen
- Snacks
- Tape (if needed)
- Medication (if needed)
- Spending money for food or souvenirs (optional)
 - Each regatta has its own unique shirt
- Change of clothes (optional)
- Hammock (optional)

**All rowers are
REQUIRED to be
uniform**



Suggested Parents/Spectators List:

- Cash for Sandy Run goods and services (shuttles)
- Folding chairs, stadium seat cushions, or a blanket to sit on (the grandstands are concrete)
- Sunscreen, sunglasses, & hat
- Cowbells
- Binoculars & a camera
- Snacks & water
- Weather appropriate clothes
 - Layers recommended
- A ramtastic attitude to cheer on your rower!

What should I expect?

Rowers:

T-2 hours till race: Arrive at the boathouse and remove boat from racks

T-1.5 hours till race: Check the boat making sure everything is in order

T-1 hour till race: Start warming up

T-45 - 30 min till race: Launch, quick warm up, and head down to the starting platform

Race time!



Parents/Spectators:

- Plan for extra travel time before your rower's race (about 1 hour)
 - Parking to Sandy Run
 - Sandy Run to Grandstands
 - 20 minute walk* OR a \$5 shuttle ride
- **No spectators in the boathouse**
- Lots of fun and exciting races

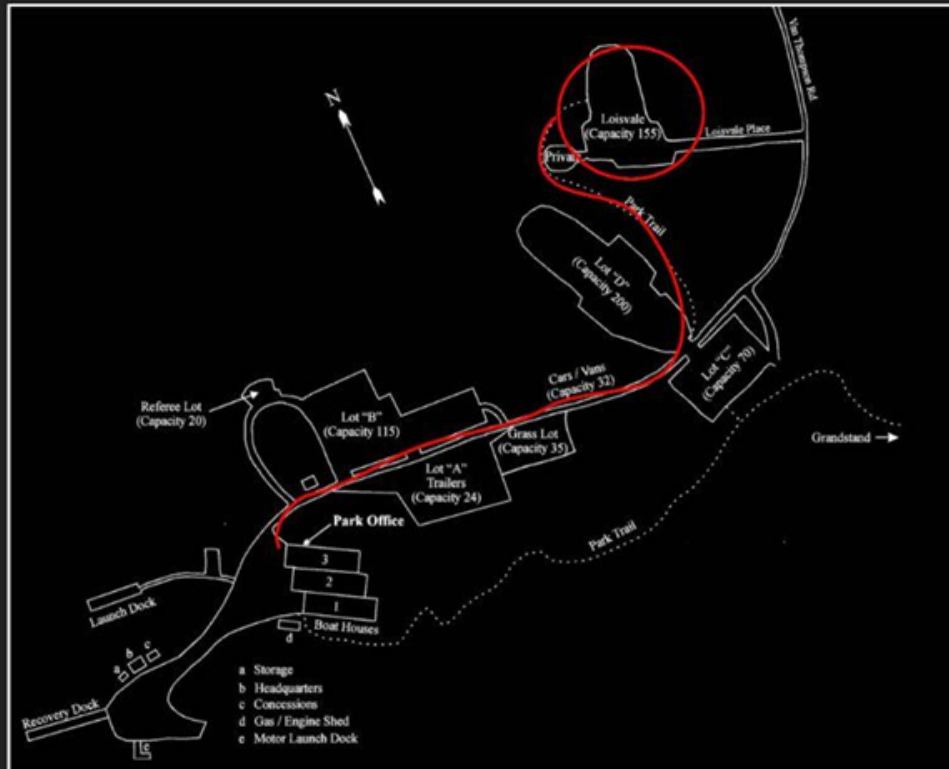
* The walk to the Grandstands is a dirt path with steep ups and downs. Tennis shoes or proper footwear is heavily encouraged. The path may also be muddy after rain.

Parking

Rowers:

There is **limited** parking in the Loivale lot. If parking is not available, you will have to either be dropped off or take the shuttle to the park.

- Plan accordingly to make sure you arrive at the boathouse **ON TIME**



Parents/Spectators:

NO PARKING FOR SPECTATORS AT SANDY RUN!

Parking is available at an offsite location. Spectators must take a shuttle to Sandy Run.

South County High School:

- 8501 Silverbrook Rd, Lorton

OR

Commuter Lot:

- 1325 Old Bridge Rd, Woodbridge

Important shuttle information:

- The shuttle could be a **30-45 minute** wait
- There is a **\$15 fee** for the shuttle that covers the round trip cost (**Cash only**)
- The shuttle typically begins 1.5 hours before the first race and concludes running from Sandy Run no later than 1 hour after the last race.

Check <https://www.vasra.org/regattas/parking> for the most up to date information!

Understanding the heat sheet

Regatta Name

Lane number
Lane 1 (Prince William Side)
Lane 6 (Grandstand Side)

Event number

Time of race

Race Name
Example: M-N-4+
"Mens Novice Four (coxed)"
*Note: This is heat one of two. Therefore, top three move on to a final

School ranking

School name

Boat Terminology:
Pair (sweep) - Double (skulled)
Four (sweep) - Quad (skulled)
Eight (sweep) - Octuple (skulled)

Virginia State Rowing Championship (VSRC) Day 1 Results - May 6, 2023								
			Prince William County			Boathouse / Grandstand		
#	Race	Race Name	Lane 1	Lane 2	Lane 3	Lane 4	Lane 5	Lane 6
1	8:00	W - N - 4+ Heat 1 2 to Finals	Woodbridge (19)	Rock Ridge (8)	Madison (1)	Woodson (7)	Riverside (15)	
		Place	5	3	1	4	2	
		Split	00:53.8	00:42.4	00:00.0	00:50.7	00:04.6	
		Time	07:22.7	07:11.3	06:28.9	07:19.6	06:33.5	
2	8:08	W - N - 4+ Heat 2 2 to Finals	Independence	Battlefield (9)	Yorktown (3)	Wash-Liberty (6)	Osborn Park (14)	S. County
		Place	5	3	2	DNS	4	1
		Split	01:23.4	00:25.3	00:04.6		00:44.9	00:00.0
		Time	08:21.6	07:23.5	07:02.8		07:43.1	06:58.2
3	8:16	W - N - 4+ Heat 3 2 to Finals	Alexandria	St. John Paul (10)	Granby (4)	Briar Woods (5)	Broad Run (13)	Langley
		Place	3	5	1	4	6	2
		Split	00:10.4	00:21.2	00:00.0	00:19.2	00:52.1	00:03.7
		Time	06:58.7	07:09.5	06:48.3	07:07.5	07:40.4	06:52.0
4	8:24	M - N - 4+ Heat 1 3 to Finals	Hylton (13)	Madison (7)	S. County (1)	W. Potomac (5)	Riverside (11)	
		Place	5	1	2	3	4	
		Split	01:22.3	00:00.0	00:07.7	00:14.9	00:32.1	
		Time						

Regatta Boat Designations on VASRA Heat Sheets:
(These can differ across platforms)

- x → sculling entry
 - Example: 4x means a Quad (4 rowers, 8 oars) No 'x' means a coxed Four or a straight Four (4 rowers, 4 oars)
 - Memory hint: think of 'x' as 'times 2' or crossed oars
- + → coxed entry (the '+' is not always included on sheets, especially for 8s since they all have a coxswain)
 - All 8's are sweep and have a coxswain in stern
- JR → no seniors on the boat, even at coxswain
- LT → Lightweight entry
- FR → all high school freshmen on the boat
- N → Novice - all first-year rowers on the boat
- Women (W) and Men (M).
 - There are no mixed categories for VASRA regattas.
- Flight - Heat (Top boats proceed to final)

These are live documents that are subject to change and will be updated throughout the regatta

VASRA Heat Sheets can be found here prior to regattas: <https://www.vasra.org/regattas/results>



Take lots of photos,
make lots of memories,
and earn lots of metals!



Questions / More information



More information:

- US Rowing's Viewer's Guide
 - https://usrowing.org/sports/2016/6/28/5264_132107073154143476
- VASRA Regattas 101 Page
 - <https://www.vasra.org/regattas/regatta-101>

2024 Regatta Season with Parking Information

ROBINSON CREW REGATTA SCHEDULE



Sandy Run Regional Park

10450 Van Thompson Road
Fairfax Station, VA 22039

Regatta	Date	Parking
Polar Bear	March 16	South County HS
Regional Park	March 23	Commuter Lot
Walter Mess	March 30	South County HS
Darrell Winslow	April 6	South County HS
Ted Phoenix	April 13	Commuter Lot
Ryz Obuchowicz	April 20	South County HS
Al Urquia/Charlie Butt	April 27	South County HS
VSRC Day 1	May 4	South County HS
VSRC Day 2	May 11	South County HS

South County High School	8501 Silverbrook Rd, Lorton, VA
Commuter Lot	1325 Old Bridge Rd, Woodbridge, VA

Find this information in the "Quick Catch" Newsletter!

Program Director Updates

Coach Vargas, Program Director

Polar Bear Regatta - March 16

Men's 1st 4

Men's 2nd 4

Men's Junior 8

Women's 1st 8

Women's 2nd 8

Schedule released some time Thursday or Friday with some changes possible as late as Friday evening after the coaches' meeting.

All local regattas are overseen and organized by VASRA which provides the resources necessary to host these large events on the Occoquan and Potomac. VASRA is to rowing what the VHSL is to the majority of other high school sports.

VASRA Rep Updates

Carla Bissonnette

VASRA - Virginia Scholastic Rowing Association - www.vasra.org

2024 Regatta Season Volunteer Requirements:

- VASRA Rep
- 2 LoC positions - Karena Carlson (concessions), Troy Orway and Christopher Anello (Finish Line)
- 2 launch boats - Brian Hanley, Rob Graveline
- 45 volunteer shifts
- Thank you for volunteering! Robinson filled all 45 volunteer shifts for the season (1 point per shift).
- All assigned shifts must be covered. Contact Carla in the event you are not able to work your shift. We must provide a sub.

VASRA Rep Updates

Carla Bissonnette

VASRA Regatta Volunteers:

- Review the job description prior to arriving.
- Volunteers park for free at Sandy Run (Lot C).
- Volunteers must sign in at the VASRA desk 1 hour prior to shift start time. We use the sign in sheet to assign points. Exception: 6am shifts - arrive 10 minutes prior to shift start.
- Volunteers must sign the Minor Athlete Abuse Prevention Policy (MAAPP) form.
- Dress appropriately based on the weather conditions.
- Do not wear red out on the water.
- Please wear Robinson gear if you have it.

Budget Update

Brandon Booher

Robinson Crew Boosters Club, Inc. Approved Budget for 2023-2024 Season		March Update
Budget Categories	Amount	Amount
Revenue		
4000 Registration Fees	\$ 87,500	\$ 86,200
4003 Regatta Participation Fees	\$ 20,500	\$ 0
4200 Fundraising Income	\$ 47,500	\$ 40,348
4400 Donations & Corporate Sponsorships	\$ 14,500	\$ 7,971
4600 Proceeds from Sale of Assets	\$ 500	\$ 1,988
4900 Income for Capital Fund	\$ 5,000	\$ 346
Total Revenue	\$ 175,500	\$ 136,853
Expenditures		
6005-7 Bank/Quickbooks Fees	\$ 2,200	\$ 2,440
6010 Board/Administrative	\$ 2,000	\$ 637
6020 Insurance	\$ 10,000	\$ 11,309
6032 Legal & Accounting	\$ 3,600	\$ 0
6034 License & Registration	\$ 100	\$ 31
6035 Membership Dues & Registrations	\$ 350	\$ 350
6040 Miscellaneous	\$ 500	\$ 26
6050 Office Supplies	\$ 50	\$ 0
6055 Storage	\$ 11,000	\$ 4,959
6060 Swim Test	\$ 200	\$ 58
6065 Team Events	\$ 1,500	\$ 1,176
6070 Transportation	\$ 500	\$ 0
6150 Payroll Expenses	\$ 55,000	\$ 25,950
6200 Fundraising Expense	\$ 14,000	\$ 10,988
6300 Equipment	\$ 30,024	\$ 22,408
6400 Coach Expenses	\$ 750	\$ 22
6500 Regatta Expense	\$ 40,000	\$ 432
Total Expenditures	\$ 171,774	\$ 80,786
Net Operating Revenue	\$ 3,726	\$ 56,067

Fundraising Details		
	Proposed Profit	Profit To Date
Corporate Fundraisers	\$12,500.00	\$8,600.00
Tag Day	\$15,000.00	\$22,113.00
Bridal Show	\$2,500.00	\$1,393.00
Letter Writing Campaign	\$10,000.00	\$0.00
Restaurant Fundraisers	\$2,000.00	\$2,145.00
Nothing Bundt Cakes	\$4,000.00	\$3,518.97
	\$33,500.00	\$29,169.97

Fundraising is on track, but we still need your sprint to the finish... the majority of our expenses are yet to come!

2024 Letter Writing Campaign Instructions





Overview

- Letter Writing Campaign is an **online fundraiser** and is automated using Google Forms.
- **Please send all letters by March 24, 2024.**
- You will need:
 - Your email address
 - Name of a friend or relative
 - Their email address
- **Our goal is to raise \$10,000** – we need each family to row hard to meet our goal!
- All donations associated with your rower are applied to your family's fundraising obligation for the season.



Frequently Asked Questions

Q: Can my friend or relative send a check?

A: YES! Instructions are included in the email to potential donors. Donors can make checks payable to Robinson Crew Boosters Club:

Attn: "Rower Name"
5616I Ox Road #7086
Fairfax Station, VA 22039

Q: What happens to the donor's email address?

A: Data is used to process payment and send a tax deductible receipt. Donor info is deleted after letter writing campaign concludes.

Q: Is donating through the website secure?

A: YES! Secure payments are powered by Stripe with SSL encryption.

Other questions? Send them to: robinsoncrewfundraiser@gmail.com

Membership Obligation: Ten & Two for our Crew

What happens if I don't meet my obligation?

Volunteering

If you don't earn at least 10 points,
You will be assessed a fee of \$50/
unearned point.

There is no option to “buy out” of
volunteering as the team needs your
time in these areas.

Fundraising

If you don't raise at least \$200 in profit
from various fundraisers, you will be
assessed a fee equal to the \$200 minus
the amount raised.

You have the option to “buy out” of your
fundraising obligation in part or in full if
you are unable or don't wish to
participate in fundraising.

Ways & Means

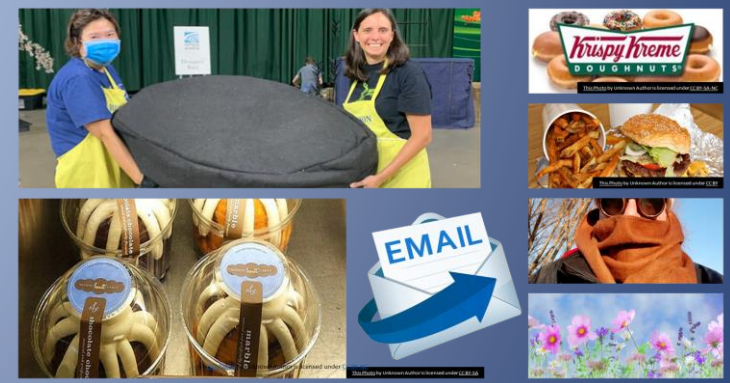
Paige Wroble

- **Recent Fundraising Events:**

- Tag Days
- Chipotle Benefit Night

- **Upcoming Events:**

- Letter Writing Campaign - ends 3/24
- George's Steaks and Things - 4/9
- Five Guys - TBD
- RaiseRight - ongoing





2023-2024 Sponsorship Campaign Wrap up



GOAL: \$12,500



 **causeVOX**
powered by CauseVox

Secured 13 Sponsors:

- 6 Gold
 - 5 - \$1000 donations
 - 1 - in kind donation
- 1 Silver (\$750)
- 5 Bronze (\$500)
- 1 Friend (\$250)

Identified by 13 Rowers and their families!



- Created the banner now on display at the Robinson Crew shed
- T-shirts on their way (est. end of March)
- New Bronze sponsor (Fusion Cyber) came in this week!



General Membership Meeting Schedule

- April 10th 2024 - Virtual
- May 8th, 2024 - In Person (Board Elections, Annual Financial Review)

Announcements

- Food Tent Snacks are needed - see SignUpGenius in Slack
- Carpool - don't forget to cancel as soon as you know you don't need a ride, drivers are needed - check the SignUpGenius in Slack

Questions?