

## General Membership Meeting May 13, 2025 7:30pm



### **Agenda**

- Welcome Sherry Noud
- Platinum, Gold and Silver Sponsor Recognition Sherry Noud
- Board Members (Current and Upcoming) Sherry Noud
- Open Leadership Positions for Next Season Sherry Noud
- Program Director's Updates Coach Vargas
- Stotes and SRAA Updates Coach Vargas, Sherry Noud
- Membership Obligation & Volunteer Needs Ellen Valentine
- Upcoming Events Sherry Noud
- Annual Financial Review & Budget Update Brandon Booher



# Thank you to our 2024-2025 Corporate Sponsors

















ITC FEDERAL

























#### 2024-2025 Board Members

Sherry Noud, President
Brandon Booher, Treasurer
Micaela Williamson, Secretary
Anh Nguyen, VP for Membership
Paige Wroble, VP for Ways and
Means

Rob Graveline, VP for Operations #1
Frank Stuyvesant, VP for Operations #2
Ellen Valentine, VP for Administration
Neil Shull, At-Large

John Stevenson, At-Large Finance



#### 2025-2026 Board Members

Jeanette Sonner, President
Denise Oberndorf, Treasurer
Micaela Williamson, Secretary
Anh Nguyen, VP for Membership
Sherry Noud, VP for Ways and
Means

Rob Graveline, VP for Operations #1

Matt Cabak, VP for Operations #2

Ellen Valentine, VP for Administration

Neil Shull, At-Large

Brandon Booher, At-Large Finance



### **Open Leadership Positions for 2025-2026**

#### **Sponsorships Coordinator**

(contact Kate Mattice with questions)

Tag Day Assistant Coordinator (contact Diane DiPietro with questions)

#### **Carpool Coordinator**

(contact Jeanette Sonner with questions)



#### Program Director Updates Coach Vargas, Program Director

Phil Vargas 1:51 PM

I am proud to announce that the results are in: The Lady Rams are State Champs

Women's State Results.png ▼

Division I		Division II		Division III	
ACHS	72	Battlefield	10	Albemarle	26
Colgan	2	Briar Woods	3	Gar-Field	0
Georgetown Visi	0	Broad Run	18	Gloucester	0
James Madison	14	Episcopal	6	Granby	6
Lake Braddock	12	Fairfax	12	Hylton	4
Langley	46	Forest Park	16	Justice	18
McLean	22	James River	10	Mathews	0
Sidwell Friends	34	Loudoun	0	Mt Vernon	3
Thomas Jefferson	14	Norfolk	31	Ocean Lakes	0
W-L	20	Oakton	33	Potomac Falls	0
Wakefield	81	Osbourn Park	0	Potomac	0
W Springfield	6	Riverside	4	Princess Anne	0
Woodson	63	Robinson	91	Rock Ridge	0
Yorktown	72	St John Paul	0	St Anne's Belfield	0
		South County	16	St Margaret's	0
		Stone Bridge	30	Western Albemarle	17
		West Potomac	10		
		Woodbridge	1		



Phil Vargas 2:33 PM

Men's Team Champs! 56 points over Langley's 55

Men's State Results.png ▼

Division I		Division II		Division III	
Colgan	10	ACHS	40	Albemarle	33
James Madison	62	Battlefield	9	Bishop Ireton	12
Lake Braddock	22	Briar Woods	10	First Colonial	0
McLean	50	Broad Run	12	Gar-Field	3
Norfolk	22	Fairfax	0	Gloucester	16
Riverside	20	Forest Park	3	Justice	16
Thomas Jefferson	12	Granby	4	Mt Vernon	2
W-L	30	Independence	20	Stone Bridge	10
Wakefield	46	James River	35	Western Albemarle	42
WSpringfield	65	Langley	55		
Woodbridge	8	Loudoun	0		
Woodson	10	Oakton	21		
Yorktown	86	Osbourn Park	0		
		Robinson	56		
		Rock Ridge	0		
		St John Paul	5		
		South County	46		
		West Potomac	1		
			-		



# Stotesbury Cup 5/15-5/17

#### Reminders

- Submit Field Trip form & Luggage form to Coach Vargas
- Submit Medication form, as needed, to Coach Vargas
- Submit Driver form for any parent transporting someone else's teen
- Every athlete and chaperone must be USRowing compliant prior to departure.
- Meet at the front of the school at 9am on Thursday.

Race schedule -

https://www.regattacentral.com/regatta/schedule/schedule.jsp?job\_id=9202 &org\_id=72



### **SRAA Nationals** 5/22-5/24

#### Reminders

Submit Field Trip form & Luggage form to Coach Vargas Submit Medication form, as needed, to Coach Vargas Submit Driver form for any parent transporting someone else's teen Every athlete and chaperone must be USRowing compliant prior to departure.

Details to follow.

GiveButter campaign - please share. See post on Slack. https://shorturl.at/qG7vA

SRAA Schedule - TBD



## VP Administration Ellen Valentine

#### Seven & Two For Our Crew

To keep Robinson Crew an elite Virginia Scholastic Rowing organization, we need every team member to contribute the following each season:

## Accumulate 7 Volunteer Points Raise \$200 In Fundraising

#### **Current Volunteer Needs:**

- Stotesbury Team Tent Helpers https://www.signupgenius.com/go/90 40A44A5A622A31-56456807-2025
- Backup Carpool Driver

- 35th Anniversary Celebration & Inaugural Alumni Reunion Row - May 25
- Boathouse Work Day- May 31
- Sports Banquet Volunteers June 6
   Sign up for three events here:

https://shorturl.at/P35Yy



## **VP Administration Ellen Valentine**

# Membership Obligation What happens if I don't meet my obligation?

**Volunteering – Invoices mid-May** 

If you don't earn at least 7 points per rower (except in multi rower families) you will be assessed a fee of \$50/ unearned point.

There is no option to "buy out" of volunteering as the team needs your time and effort in these areas.



# Ways & Means Paige Wroble

#### **Upcoming Events:**

- Villa Bella Benefit Night 5/20
- RaiseRight ongoing







## **Upcoming Events**

- 5/15-5/17
- 5/22-5/24
- 5/25
- 5/31
- 6/3
- 6/6
   Gathering

Stotesbury Cup Regatta

SRAA

Alumni Row & 35th Anniversary Celebration

**Boathouse Workday** 

**Board Meeting** 

Spring Sports Banquet and End of Season

## Robinson Crew Boosters Club

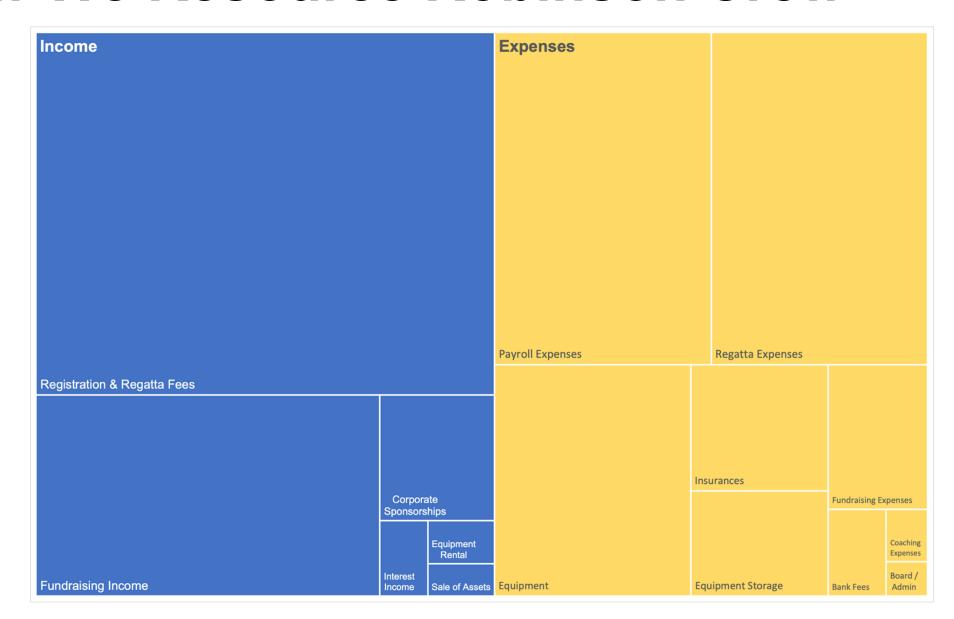
2025 Annual Financial Overview



## Why Is Crew So Expensive?

- Robinson Crew is completely self-funded and receives no money from Robinson Secondary School or Fairfax County Public Schools (FCPS).
- All financial support for Robinson Crew comes from rower fees, donations, and RCBC fundraising efforts.
- RCBC is an IRS 501(c)3, Not-For-Profit Organization.
- The RCBC has been able to keep registration fees relatively low compared to other local high school programs because of strong volunteering and generous contributions by our community and families like you.

### How We Resource Robinson Crew



## **Financial Snapshot**

#### **Assets and Liabilities**

- Cash:
  - Atlantic Union \$4.5K
  - QuickBooks \$99.5K
  - \$50K in interest-bearing "reserve fund" per RCBC Bylaws
- Equipment: 13 racing shells, 7 launch boats, 40+ ergs, and a bunch of miscellaneous equipment to enhance your rowers' experience
- Liabilities: one remaining semi-annual payment of \$6.6K for 2022 purchase of "Goldfinch"

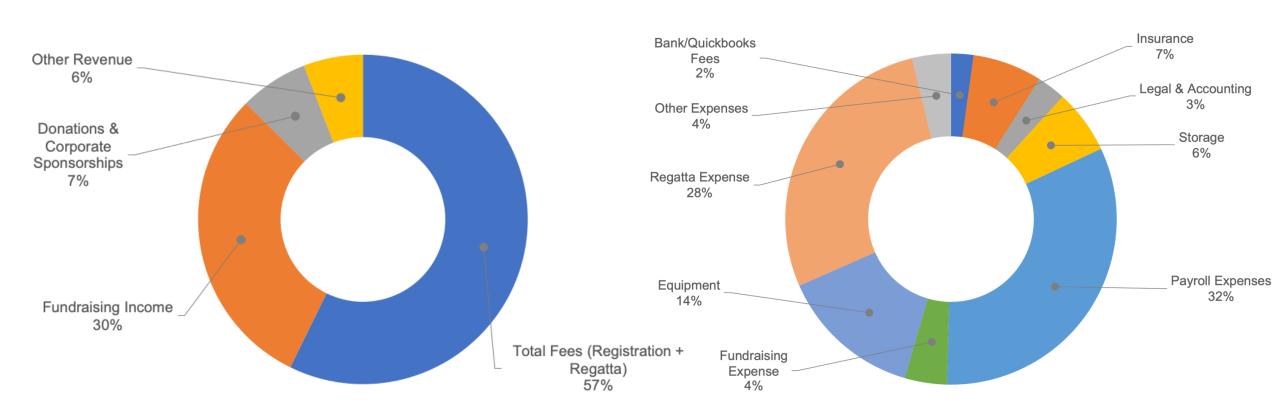
## 2024-2025 Budget

#### **General Themes**

- Hold registration fees at \$1,250 per rower
- Shift from letter writing fundraiser to ergathon
- Invest in new equipment:
  - New 4+ shell
  - New ergs
  - Replace equipment as necessary
- Budget for growth:
  - Increased registration
  - Increased team-building opportunities celebrate 35th anniversary

# Where It Came From 2024-2025 Revenue

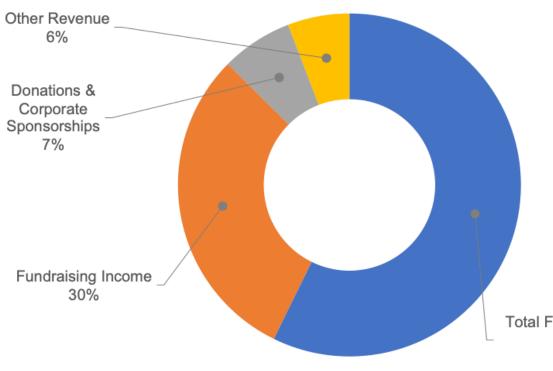
# Where It Went 2024-2025 Expenditures



## How It All Stacked Up



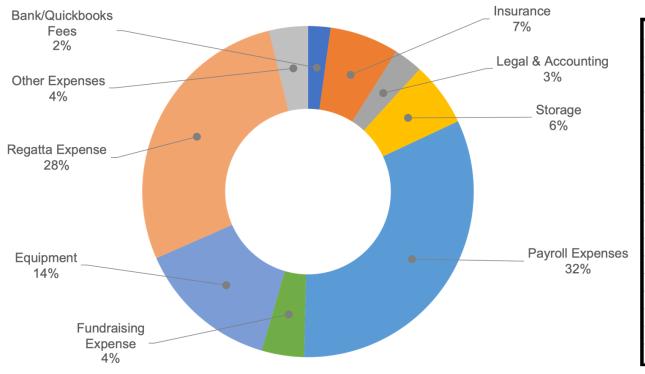
#### 2024-2025 Revenue Overview



Budget Categories	Budgeted		To Date		Anticipated	
Revenue						
4001 Registration Fees	\$	90,000	\$	100,788	\$	100,788
4003 Regatta Participation Fees	\$	25,500	\$	13,150	\$	13,450
4004 Volunteer Points Shortfall	\$	1,000		#N/A	\$	4,000
4200 Fundraising Income	\$	48,000	\$	59,863	\$	60,213
4400 Donations & Corporate Sponsorships	\$	10,000	\$	13,400	\$	13,400
4500 Interest Income	\$	2,500	\$	2,702	\$	3,402
4600 Proceeds from Sale of Assets	\$	1,500	\$	2,400	\$	2,400
4900 Income for Capital Fund	\$	2,000	\$	100	\$	1,600
49900 Uncategorized Income	\$	-	\$	216	\$	216
Total Revenue	\$	180,500	\$	192,618	\$	199,469

Total Fees (Registration + Regatta)
57%

## 2024-2025 Expenditures Overview



Budget Categories	Budgeted			To Date		Anticipated	
Expenditures							
6005-7 Bank/Quickbooks Fees	\$	3,500	\$	2,599	\$	3,500	
6010 Board/Administrative	\$	1,000	\$	608	\$	650	
6020 Insurance	\$	12,000	\$	10,818	\$	10,809	
6032 Legal & Accounting	\$	4,300		#N/A	\$	4,500	
6034 License & Registration	\$	100	\$	25	\$	50	
6035 Membership Dues & Registrations	\$	350	\$	200	\$	200	
6040 Miscellaneous	\$	500		#N/A	\$	-	
6050 Office Supplies	\$	50		#N/A	\$	50	
6055 Storage	\$	10,000	\$	7,750	\$	10,000	
6060 Swim Test	\$	200	\$	53	\$	53	
6065 Team Events	\$	4,000	\$	2,632	\$	3,552	
6150 Payroll Expenses	\$	50,000	\$	41,975	\$	51,716	
6200 Fundraising Expense	\$	10,000	\$	6,598	\$	6,598	
6300 Equipment	\$	31,500	\$	15,674	\$	22,230	
6400 Coach Expenses	\$	1,500	\$	1,352	\$	1,500	
6500 Regatta Expense	\$	50,000	\$	14,439	\$	44,439	
Total Expenditures	\$	179,000	\$	104,722	\$	159,847	

#### **How We Did**

#### **Operating Revenue**

- Where did \$40K come from?
  - Fundraising excellence (\$26K)
  - Increased registration (\$11K)
  - Cost avoidance (e.g., equipment, insurance, and regattas)

#### **Net Revenue**



■ To Date

■Budgeted

■ Anticipated

## 2024-2025 Budget Summary

Budget Summary	Budgeted	To Date	- /	Anticipated
Revenue				
Total Fees (Registration + Regatta)	\$ 115,500	\$ 113,938	\$	114,238
Fundraising Income	\$ 48,000	\$ 59,863	\$	60,213
Donations & Corporate Sponsorships	\$ 10,000	\$ 13,400	\$	13,400
Other Revenue	\$ 7,000	\$ 5,418	\$	11,618
Anticipated Revenue	\$ 180,500		\$	199,469
Expenditures				
Bank/Quickbooks Fees	\$ 3,500	\$ 2,599	\$	3,500
Insurance	\$ 12,000	\$ 10,818	\$	10,809
Legal & Accounting	\$ 4,300	#N/A	\$	4,500
Storage	\$ 10,000	\$ 7,750	\$	10,000
Payroll Expenses	\$ 50,000	\$ 41,975	\$	51,716
Fundraising Expense	\$ 10,000	\$ 6,598	\$	6,598
Equipment	\$ 31,500	\$ 15,674	\$	22,230
Regatta Expense	\$ 50,000	\$ 14,439	\$	44,439
Other Expenses	\$ 7,700	#N/A	\$	6,055
Anticipated Expenditures	\$ 179,000		\$	159,847
Anticipated Net Operating Revenue			\$	39,622

## **Budget Details**

#### **Fundraising Efforts**

- Season fundraising efforts achieved 130% of budgeted goal for the second straight season
- Inaugural ergathon profits of \$22K significantly exceeded goal of \$10K
- Corporate sponsorships of \$13.4K also exceeded goal of \$10K
- Tag Day and RaiseRight also met or exceeded budgeted goals

Total Fundraising Exceeded Goal by Almost \$26,000

## **Fundraising Details**

Fundraisir			
	Budgeted Profit	Profit To Date	% Budget
Corporate Sponsorships	\$10,000	\$13,017	130%
Tag Day	\$23,000	\$22,249	97%
Ergathon	\$10,000	\$22,287	223%
Restaurant Fundraisers	\$3,000	\$1,349	45%
Nothing Bundt Cakes	\$3,000	\$1,117	37%
RaiseRight	\$2,000	\$2,343	117%
Bridal Show	\$0	\$329	-%
Car Wash	\$0	\$1,001	-%
Fundraising Buyout	\$0	\$2,343	-%
Spirit Wear Sales	\$0	\$426	-%
	\$51,000	\$66,459	130%

#### Total Fundraising Exceeded Goal by Almost \$26,000\*

## **Budget Details**

#### **Equipment Investments**

- Invested ~\$45K in RCBC equipment:
  - Maintained existing equipment (~\$4K)
  - Purchased 4 new ergs (~\$4K)
  - Purchased new cox boxes (~\$3K)
  - Purchased new team tents and canopies (~\$1.5K)
- Paid for new shell (4+) "Aries" with cash on hand (~\$30K)
- Made final two payments on loan for 2022 8+ "Goldfinch" (~\$13.1K)

#### Where We Go From Here?

#### Reinvest In the Rowing Experience

- Continue to invest in RCBC equipment:
  - Purchase additional shell(s)
  - Phased replacement of ergs
  - Phased replacement of oars
- Continue to invest in our RCBC community:
  - Team-building events
  - Rams rowing culture



## Questions?

